



Advanced Certificate in Management (ACM600)

**FACT
SHEET**

Advanced Certificate in Management

The Advanced Certificate in Management is designed to equip students with intermediate-level knowledge and practical skills in core business disciplines. It builds on foundational learning to prepare students for managerial roles across various industries. The curriculum blends marketing, accounting, financial management, law, statistics, and strategic business principles to support decision-making and operational excellence in dynamic work environments.



Modules & Prescribed Textbooks

* Prescribed textbooks, must be obtained by students at their own cost prior to the commencement of their studies

Module Codes	Description	Credits	Semester	Prescribed textbooks
MK101	Marketing 1	3	1	Cunningham N. (2022). Introduction to marketing 2nd ed. Van Shaik. Pretoria
FM101	Basic Accounting 1	3	1	Accounting for All, Third edition, Madri Schutte.
MBR201	Business Research Methodology	3	1	Creswell, J.W. (2014). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. 4th ed. Thousand Oaks, CA: SAGE Publications.
BL201	Business Law	3	1	Kopel, S. (2022). Guide to Business Law (7th ed.). Oxford University Press.
FM202	Financial Management	3	2	G. Els, P. Erasmus & S. Viviers (editors) (2014). 'Corporate Finance, A South African Perspective'. 2nd edition. Oxford
STS200	Applied Statistics	3	2	Trevor Wegner. 'Applied Business Statistics, Methods and Excel-based.
MK202	Marketing 2	3	2	Jansen van Rensburg, M. & Venter, P. (2020). 'Strategic Marketing'. Cape Town: Oxford University Press.



Assessment

Assessment is continuous and includes online quizzes, assignments, case studies, projects, and a final summative assessment or portfolio of evidence (PoE) per module. Emphasis is placed on the practical application of concepts.

Career Opportunities

Graduates of the Advanced Certificate in Management can pursue roles such as marketing coordinator, junior accountant, business administrator, sales team leader, financial officer, or operations assistant. The qualification prepares students for supervisory and middle management roles in both private and public sector organisations.

Admission Requirements

South African Applicants:

- A Higher Certificate (NQF Level 5) in Management or a cognate field

International Applicants:

- An equivalent qualification to a Higher Certificate (NQF Level 5) in the field of business or management, evaluated per the SAQA equivalency framework
- Proof of English proficiency where applicable



Articulation Options

Holders of the Advanced Certificate in Management may articulate into:

Diploma in Business or Financial Management (NQF Level 6)

Bachelor's degree in Management, Marketing, or a related field (subject to institutional admission criteria)